

# Community Benefit and HIA

## Changing landscape of nonprofit hospital community benefit

- Requirement to maintain nonprofit status
- Traditional charity care focus
- New requirements
- 50 to 60 billion dollars a year

# Community Benefit and HIA

## What are hospitals doing now?

- Community Health Needs Assessments
- Implementation plans
- Aligning actual community benefit activities?
- What next?
- There is a need for tools and processes to guide hospital community benefit activities

# HIA in Health Care: Community Benefit

1. Inform Implementation plans
2. Policy engagement/HIA as a community benefit activity



# HIA: Children's Hospital Colorado

## Community-Driven Priorities



Mental  
Health



Nutrition,  
Physical Activity,  
and Obesity

## Data-Driven Priorities



Injury



Prematurity



Respiratory  
Illness



## HIA conducted in Colorado Springs

# **Addressing Mental Health and Physical Activity in K-12 Children in Colorado Springs: A Health Impact Assessment**

November 2016

# HIA conducted in Colorado Springs

## PROGRAM DELIVERY: WHERE THE RUBBER HITS THE ROAD

We can most effectively improve the health of children and families if we provide services and supports at the places where children already spend much of their time. Consequently, CHAI has designed programming to address the top six health priorities in the following settings:



**HOME:** CHCO will use community health workers to team up with high risk families to address socio-economic barriers that most frequently result in problems in the top health priority areas. These health workers will visit families in their homes or other community based settings and help connect them with beneficial and necessary support services.



**SCHOOL:** CHCO will spearhead the creation of school resource centers that will provide: integrated primary care services, including mental and oral health; community support services; professional development and technical assistance for school personnel; and will inform targeted policy initiatives.



**WORK:** Employers have the ability to impact the health of children in the way they structure employee programs and benefits. CHCO will both design and implement family friendly business practices that will serve as a model for other employers in Colorado.



**HEALTHCARE PROVIDERS:** CHCO will work to support other healthcare providers in implementing tools and practices that address the top child health priorities in the provider setting. These practices can range from the creation and implementation of psycho-social screening tools to the provision of child passenger safety stations. A full range of options is listed in more detail below.



**COMMUNITY:** Whether it be a faith based setting or a community recreation center, there are many different community settings where CHAI programs can be delivered in conjunction with our community partners.

# HIAs to inform policy

## Preventing Unintentional Ingestion of Marijuana by Children: A Health Impact Assessment of Packaging Regulations in Retail Marijuana Establishments in Colorado

August 2013

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This Health Impact Assessment is a joint effort between the Pediatric Injury Prevention Education and Research Program at the Colorado School of Public Health and the Children's Health Advocacy Institute at Children's Hospital Colorado



Children's Hospital Colorado



Pediatric Injury Prevention, Education  
and Research Program (PIPER)

COLORADO SCHOOL OF PUBLIC HEALTH

UNIVERSITY OF COLORADO **ANSCHUTZ MEDICAL CAMPUS**

# The Potential Role for Health Impact Assessments in Nonprofit Hospital Community Benefit Activities

Gregory Jackson Tung, PhD, MPH; Venice Ng Williams, MPH, CHES

**H**ealth impact assessments (HIAs) are a potentially valuable tool that nonprofit hospitals can use within the context of their community benefit activities. Nonprofit hospital community benefit activities are undergoing a dramatic shift from a traditional charity care focus toward a more population and public health focus. There is currently a need for evidence-based tools and processes, such as HIAs, for use by nonprofit hospitals in their shift toward more population health-focused community benefit activities. HIAs can be used by

including changes in hospital community benefit activities.<sup>2,3</sup> Community benefit activities are those that are required by the Internal Revenue Service (IRS) of nonprofit hospitals to maintain their nonprofit status. ACA-associated changes are pushing nonprofit hospitals to think beyond the provision of health services and toward activities that are intended to enhance population and public health. There are, however, many unanswered questions related to what community benefit activities nonprofit hospitals should actually engage in, how these activities should



# Health Impact Assessment Confessions of a Consult-aholic

**Chris Ollson, PhD**  
**Senior Environmental**  
**Health Scientist**







# Hermosa Beach HIA

SCIENCE INTEGRITY KNOWLEDGE



FINAL

HEALTH IMPACT ASSESSMENT  
E&B OIL DRILLING AND PRODUCTION PROJECT

September 3, 2014

Prepared at the request of:  
Department of Community Development  
City of Hermosa Beach  
1315 Valley Drive  
Hermosa Beach, CA 90254

1608 Pacific Avenue, Suite 201 • Venice, CA 90291  
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## The Oil Company's Money is Not Worth the Health of Our Children





# T O R O N T O

## Prioritize our Community's Health and Environment

The health of our residents and the environment is a priority in decision making to minimize negative impacts and to maximize the benefits.

Toronto City Council, 2015



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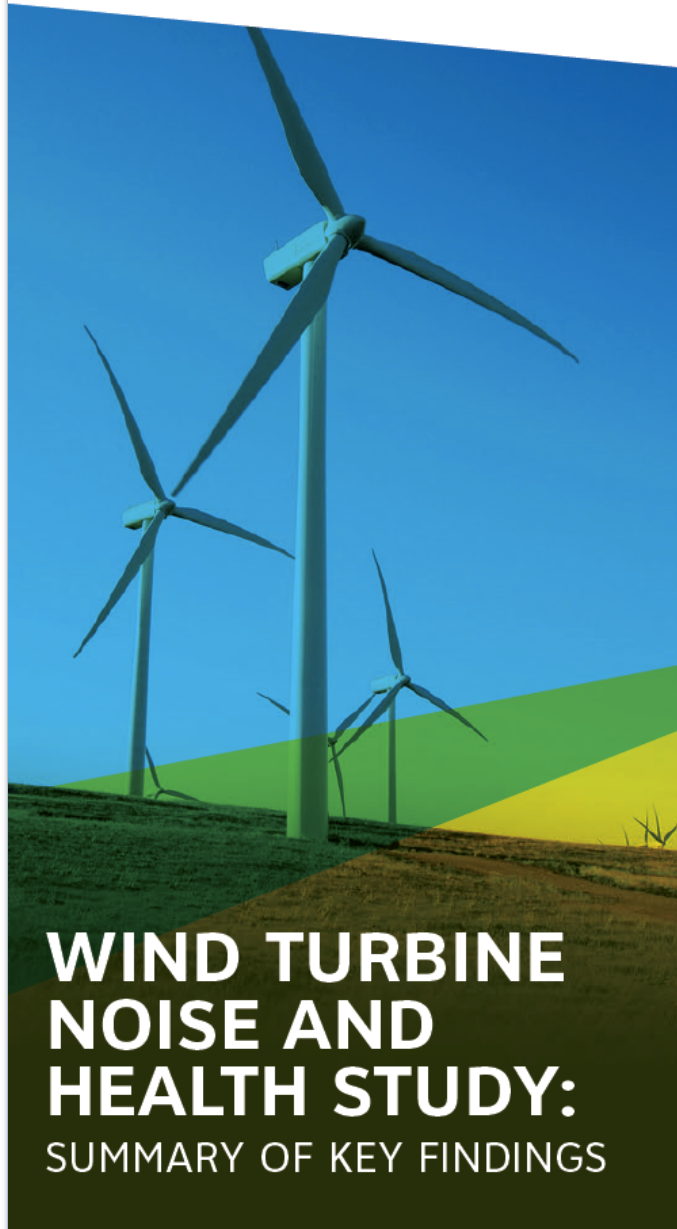
## LONG TERM WASTE MANAGEMENT STRATEGY





Government  
of Canada

Gouvernement  
du Canada

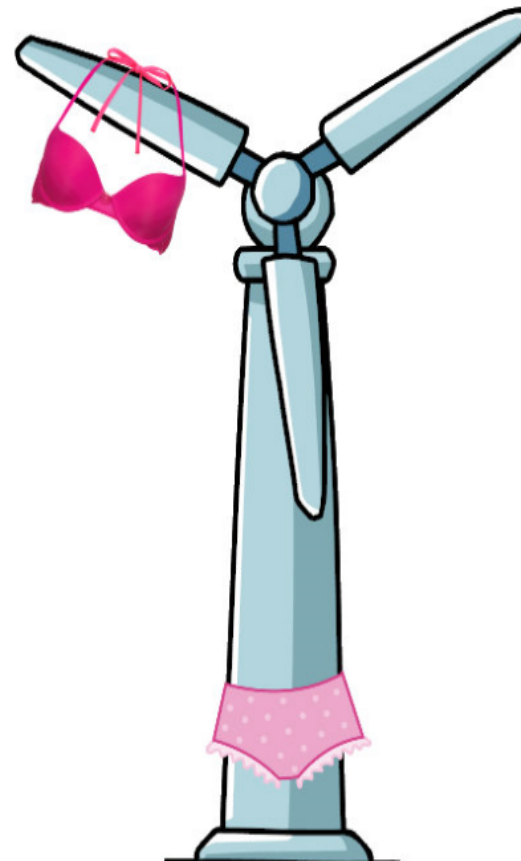


# WIND TURBINE NOISE AND HEALTH STUDY: SUMMARY OF KEY FINDINGS

Canada

## WHEN THE SCIENCE OF WIND ENERGY TURNS INTO THE ART OF PROSTITUTION (EDITORIAL)

Mar 1, 2014



**OLLSON**  
Environmental Health Management

SOPHIA 2017 HIA Practitioner Workshop - Slides from Panel: Shifting Landscapes of HIA

# Metro Portland HIA Landfill and WTE

Metro  
Health Impact Assessment  
Evaluation of Landfill and Waste to Energy  
Options for Managing Municipal Solid Waste

Prepared for:

Metro  
Metro Property and Environmental Services  
600 NE Grand Ave.  
Portland, OR

July 5, 2017

**OLLSON**  
Environmental Health Management



## Metro

### Burning greater Portland's trash for energy ruled out for now

**By Toby Van Fleet** Bylined articles are written by Metro staff and do not necessarily represent the opinions of Metro or the Metro Council. [Learn more](#)

Published:  
Aug. 9, 2017 8:52 a.m.



Garbage from homes and businesses stops over at the Metro Central Transfer Station where it's compacted and transferred into long-haul trucks for transport to a landfill 150 miles away.

**OLLSON**  
Environmental Health Management



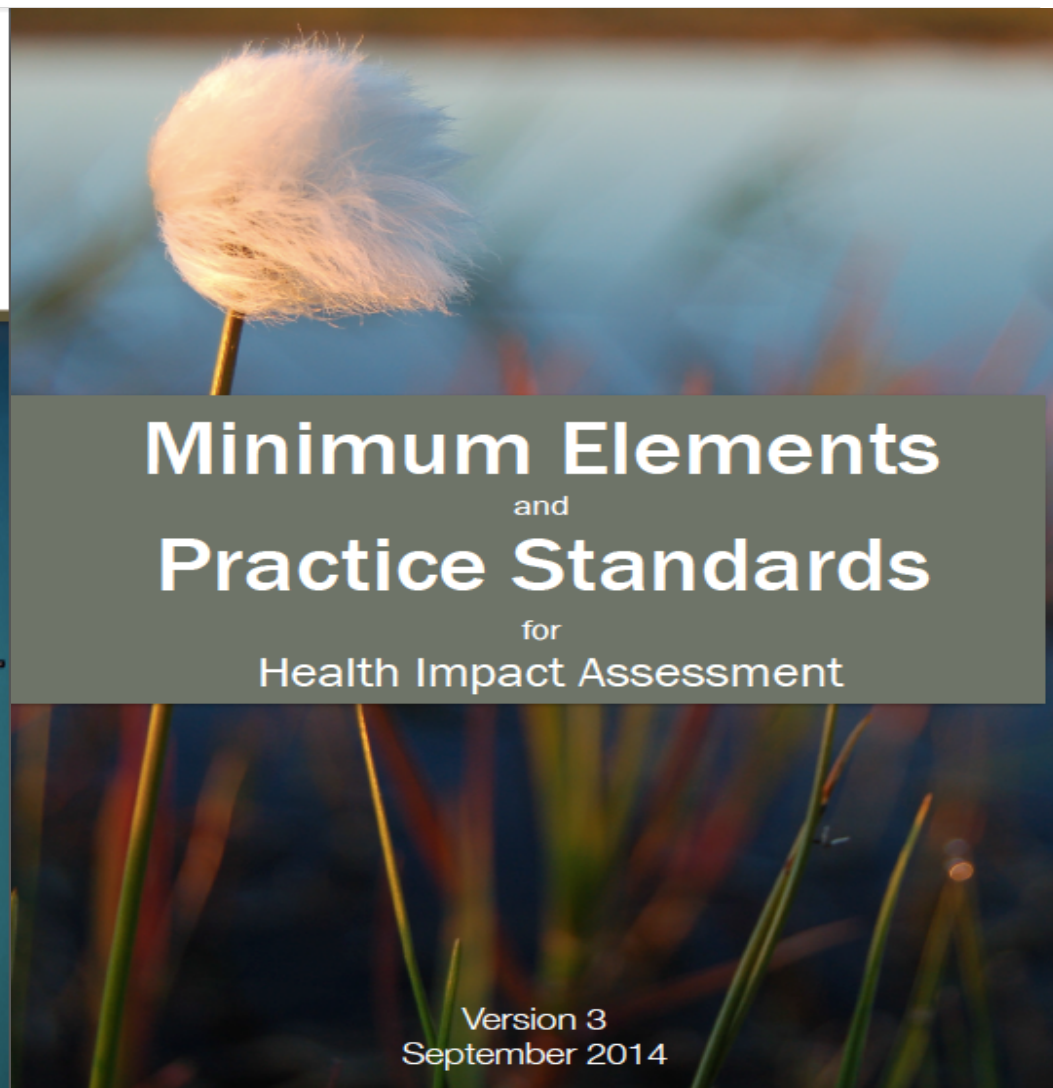


Resource Kit for HIA Practitioners:  
HIA for Industrial Projects



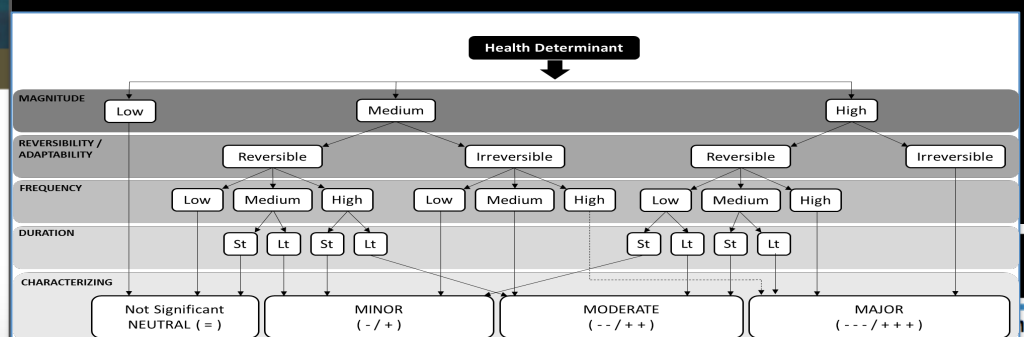
October, 2016

**Habitat**  
HEALTH IMPACT CONSULTING



Minimum Elements  
and  
Practice Standards  
for  
Health Impact Assessment

Version 3  
September 2014



SOPHIA 2017 HIA Practitioner Workshop - Slides from Panel: Shifting Landscapes of HIA



**Christopher Ollson, PhD**

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# Beyond HIA:

## Expanding our toolbox to advance health equity in policymaking

Celia Harris, Project Director  
Human Impact Partners

October 2, 2017




# Human Impact Partners

**HIP** works to transform the policies and places people need to live healthy lives by increasing the consideration of health and equity in decision making.


*Through research, advocacy, and capacity-building, we bring the power of public health to campaigns and movements for a just society.*

# Overview of HIP's work

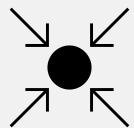
 Research — conduct policy-focused and participatory research to evaluate health impacts of policies across a range of issues

 Capacity Building — provide training, technical assistance, and leadership to build the capacity of public agencies to take action on the social determinants of health and equity

 Advocacy — amplify the use of public health research, expertise, and framing to support targeted campaigns and movements

 Field Building — mobilize the public health community to contribute its power — knowledge, skills, and resources — and engage in social justice movements to advance health equity.





# Our Areas of Focus



- Built environment
- Criminal justice and immigration
- Economic security

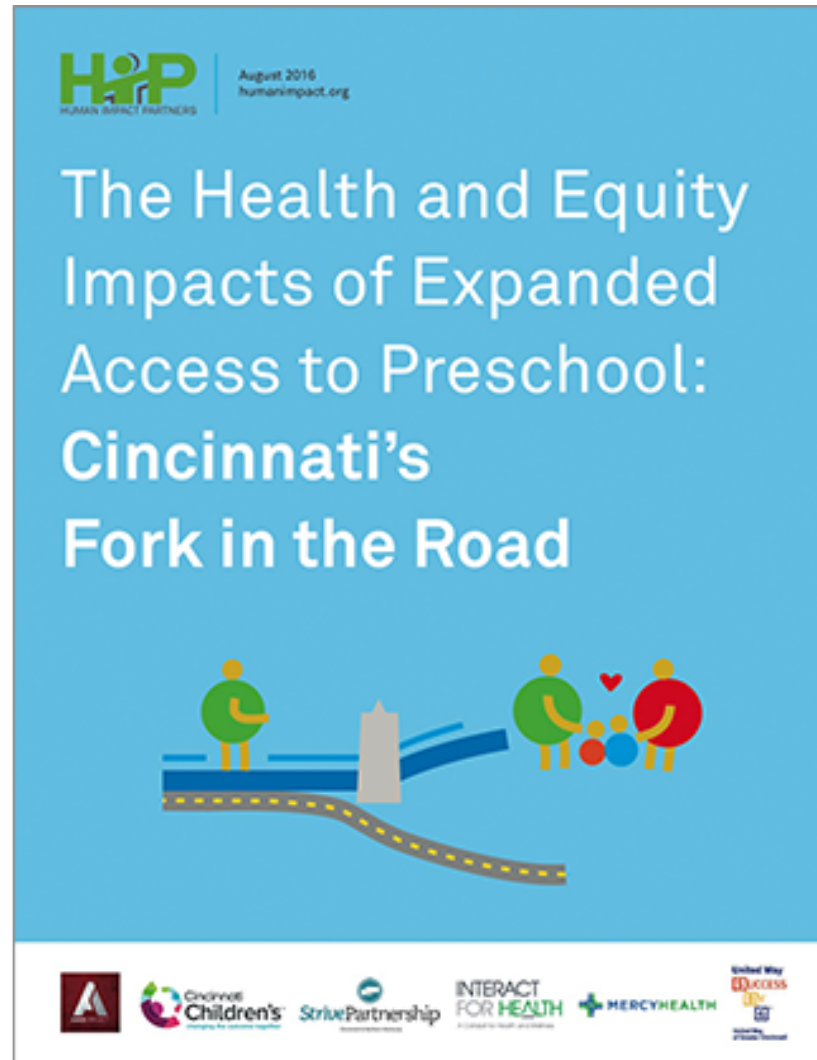
# Research Projects



# Research Projects



# Research Projects



# HIP's Evolving Process to Research Products

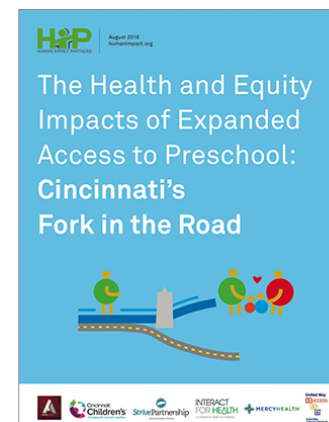
- Health Impact Assessments – 11 years and 38 HIAs
- Use a health equity lens when looking at social determinants of health
- Participatory process



# Tools within HIA

## Same Goals — Many Tools

- Community engagement
- Literature review
- Quantitative research
- Qualitative research
- Advocacy
- Long report
- Fact sheet
- Infographic



# Other Strategies

Public Health Awakened

Health Equity Awakened

National Criminal Justice & Public Health  
Alliance



# Thank you!

Celia Harris

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Twitter: @HumanImpact\_HIP

Facebook: @HumanImpactPartners



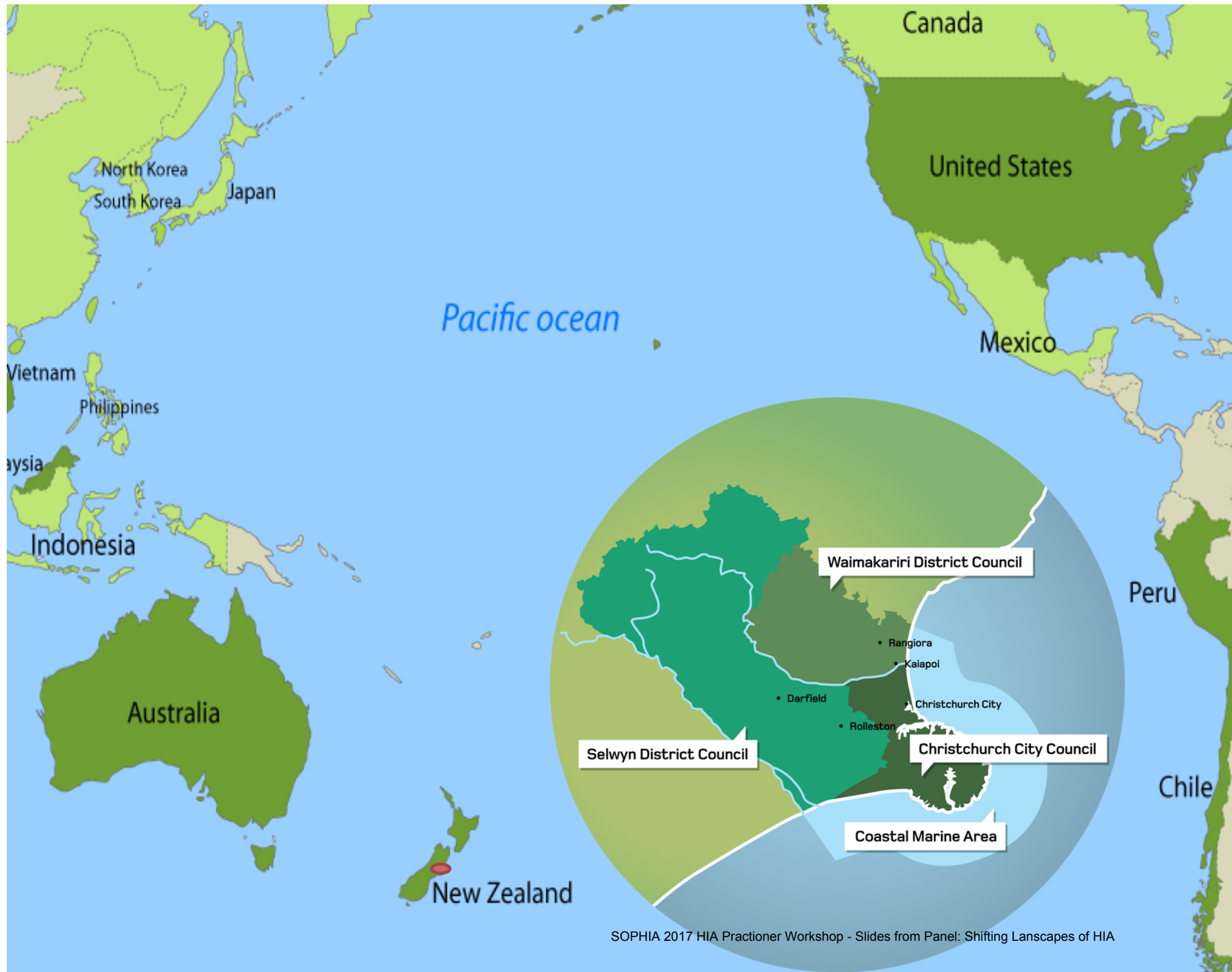
# Health Impact Assessment and/or Health in All Policies in Canterbury, New Zealand

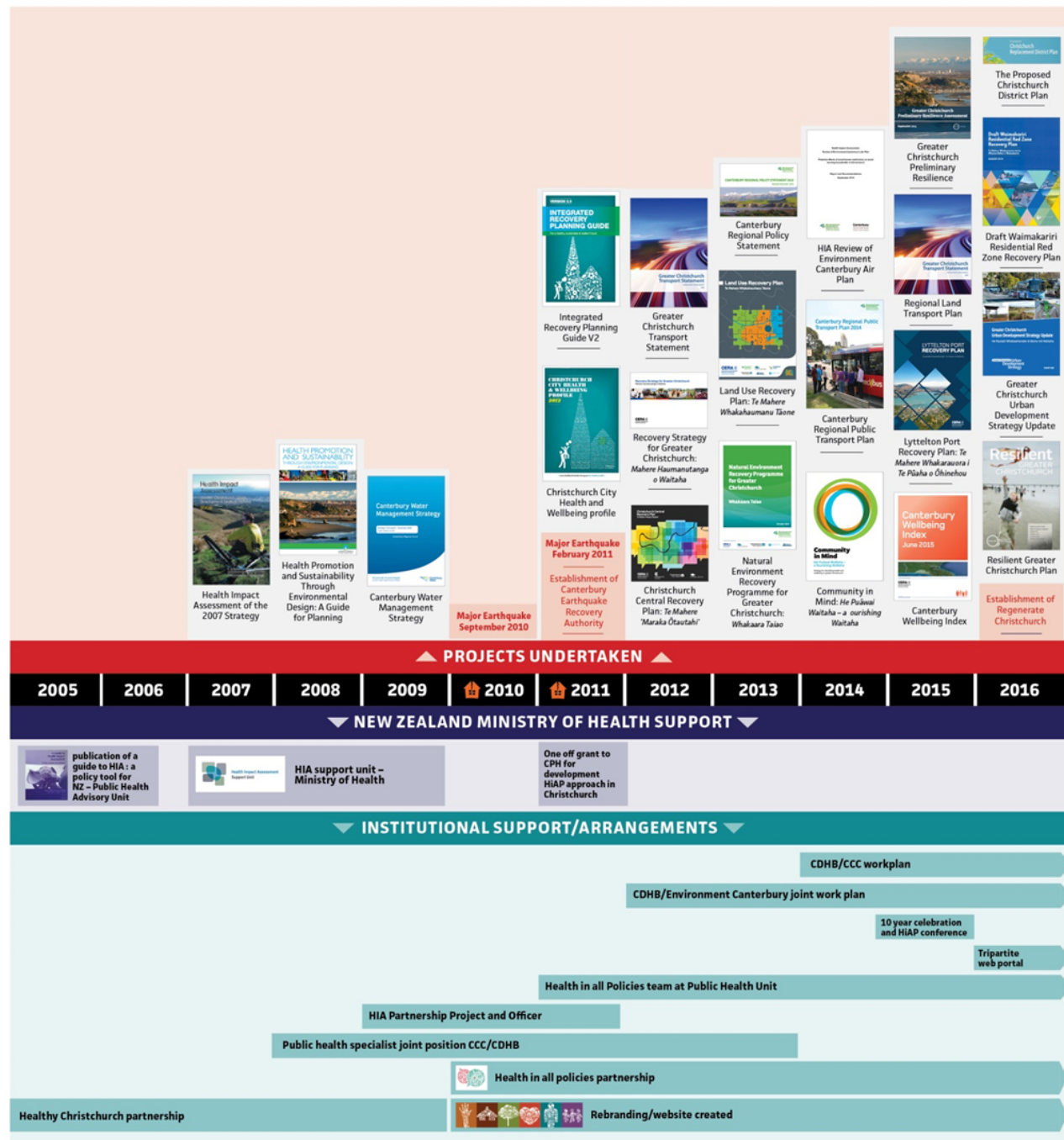
SOPHIA 2017

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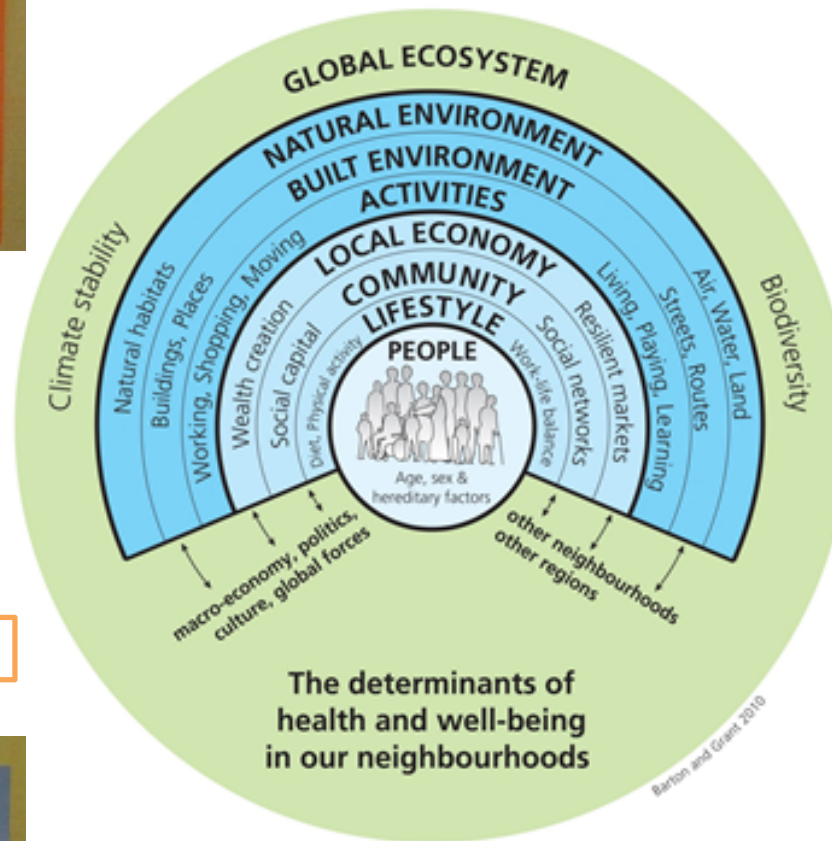


## Determinants

Does it  
address the  
social determinants  
of health???

## Te Tiriti o Waitangi

Does it  
honour  
Te Tiriti???



## Equity

Does it  
increase  
Equity??

## Evidence

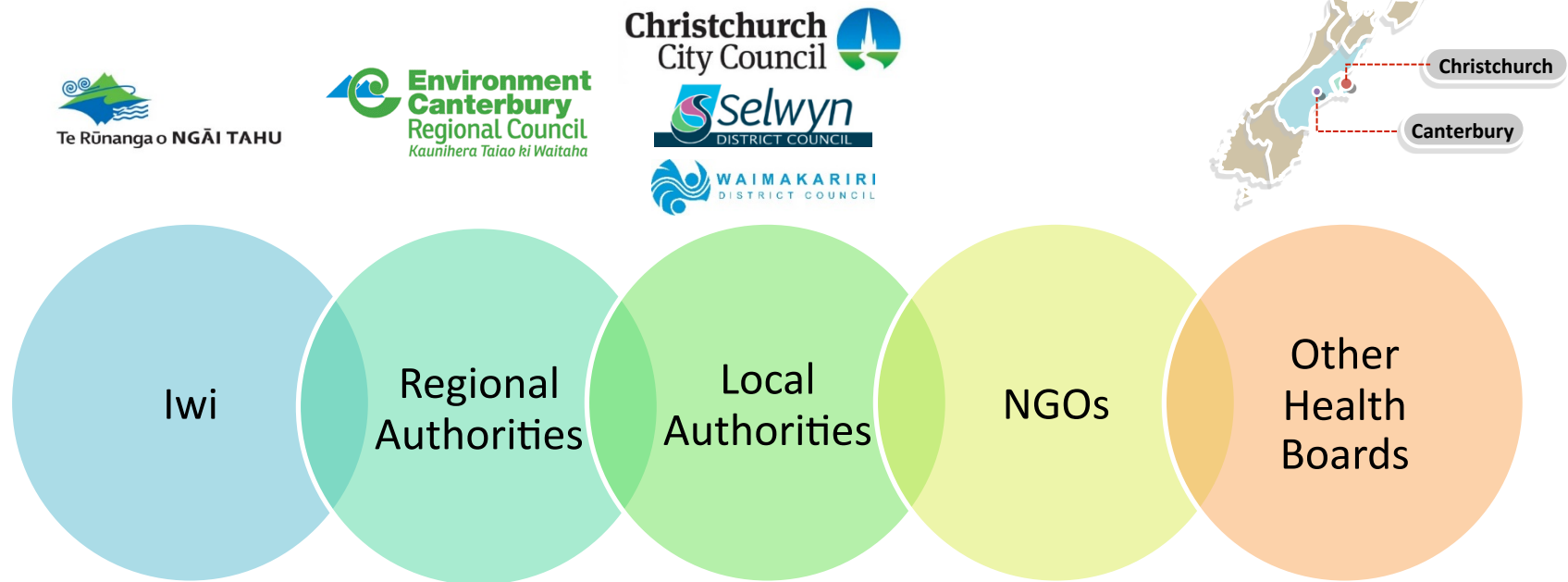
Is it  
evidence-  
based???

# Moving from... to

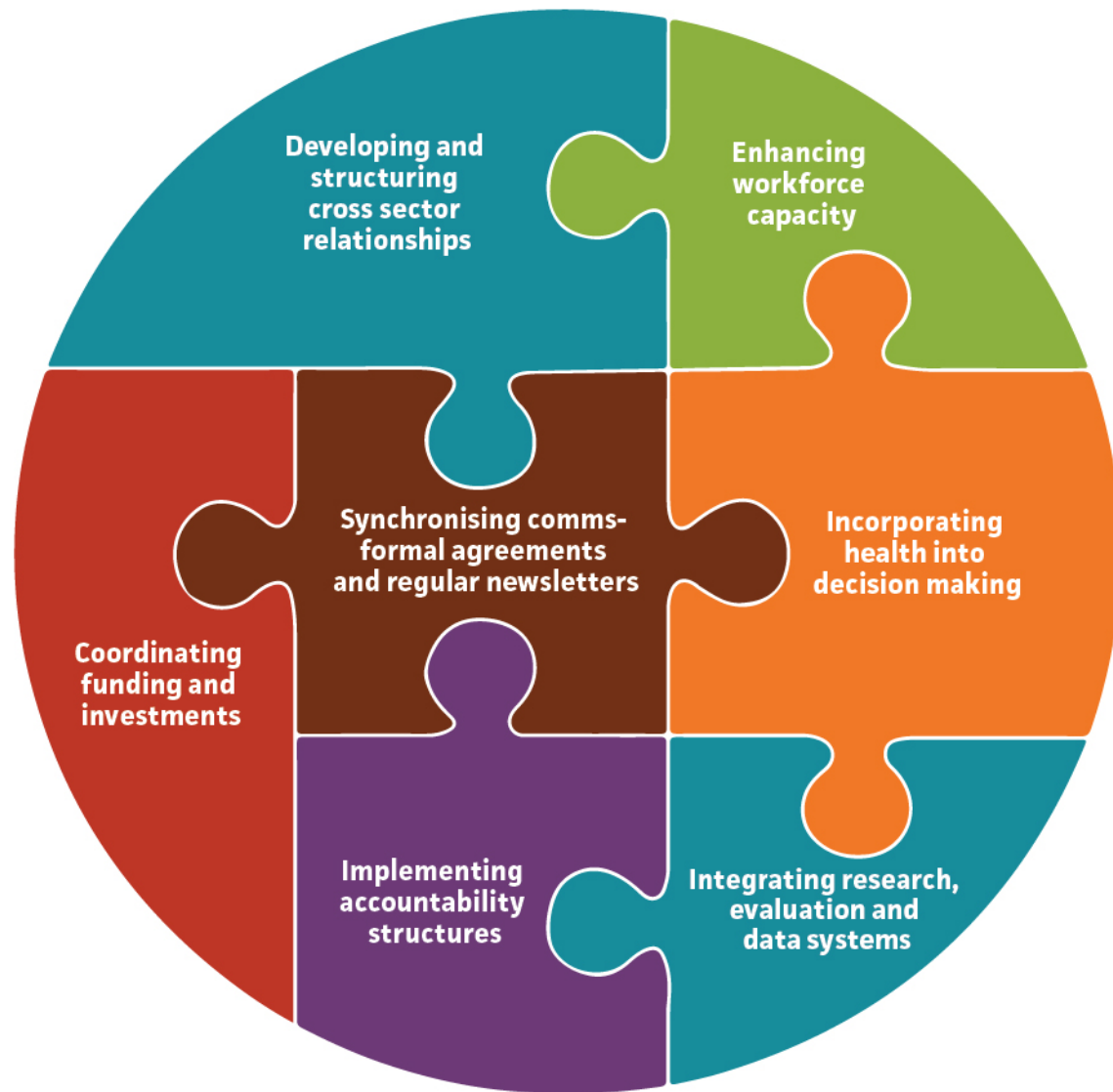
- Health Impact assessment
  - One off projects
  - Submissions on draft policy
  - Individual agents
  - Organisational siloes
  - Instrumental learning
- Integrated assessment
  - Joint work plans between agencies
  - Helping write the draft policy
  - Institutional training and corporate expectations
  - Secondments
  - Conceptual learning

Walk  
Analytical Facilitation  
Advocate Judgement Sound  
Listen decision making  
communicator Political-Acumen  
Relationship  
Effective  
Negotiation  
evidence shoes Use  
complexity  
Innovative  
building  
others  
relationships  
Credible  
negotiation  
Developing  
comfortable

# Cross-sector relationships







Gase LN, Pennoti R, Smith KD, [J Public Health Manag Pract.](#) 2013 Nov-Dec;19(6):529-40. "Health in All Policies": taking stock of emerging practices to incorporate health in decision making in the United States.

