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2016 HIA PRACTITIONER WORKSHOP

PLANNING COMMITTEE MEMBERS

Dr. Andrew Dannenberg, University of Washington School of Public Health

Jimmy Dills, Georgia Health Policy Center

Nancy Goff, SOPHIA

Andrea Hamberg, Multnomah County Health Department

Jennifer Lucky, previously with Human Impact Partners

Dr. Keshia Pollack, Johns Hopkins Bloomberg School of Public Health

Joe Ralph, Centers for Disease Control and Prevention

Bethany Rogerson, Health Impact Project, a Collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts

Sara Satinsky, Human Impact Partners

Meg Wall-Shui, San Francisco Department of Public Health

Erica Westwood, Habitat Health Impact Consulting

Steve White, Oregon Public Health Institute

Special thanks to Holly Lim, previously with Human Impact Partners, for sharing her expertise and providing assistance in planning this meeting.

HIA of the Americas Workshop Agenda
March 7 & 8, 2016
The California Endowment – 1111 Broadway, 7th Floor

Workshop Objectives:

- Build a community of HIA practitioners by offering an intimate forum to network and share ideas and tools that elevate the practice of HIA
- Promote excellence in HIA by sharing best practices, tackling challenging HIA related issues, and disseminating resources and work products developed by the HIA of the Americas working groups

Sunday, March 6, 2016	
Welcome Dinner (no host), 6:00 p.m. <i>Le Cheval</i> <i>1007 Clay Street</i> <i>Oakland, CA 94607</i> Please RSVP to nancy@hiasociety.org if you plan to attend	
Monday, March 7, 2016	
<i>Time</i>	<i>Topic</i>
8:30 – 9:00	Breakfast & Registration
9:00 – 9:10	Welcome & Introductions from SOPHIA President – Laurel <i>Tatiana Lin</i>
9:10 – 9:30	HIA Bingo– Laurel <i>Facilitated by Erica Westwood</i>
9:30 – 10:30	International Panel: Cross-Cultural Perspectives in HIA– Laurel <i>Presenters:</i> <i>Margaret Douglas, NHS Lothian, Scotland</i> <i>Fiona Haigh, University of New South Wales, Australia</i> <i>Marcelo Korc, Pan American Health Organization</i> <i>Facilitated by Tatiana Lin</i>
10:30 – 10:45	Top 10 SOPHIA Accomplishments Since 2014– Laurel <i>Nancy Goff</i>
10:45 – 10:55	SOPHIA Strategic Plan– Laurel <i>Tatiana Lin</i>
10:55 – 11:00	Goals and Topics of Small Group Discussions– Laurel <i>Ame-Lia Tamburrini</i>
11:00 – 11:15	BREAK
11:15 – 12:15	Day 1 Small Group Discussions <ul style="list-style-type: none"> <input type="checkbox"/> Equity- <i>Uptown</i> <input type="checkbox"/> Stakeholder Engagement- <i>Eastmont</i> <input type="checkbox"/> Advancing the Practice at the Federal, State and Regional Level- <i>Elmhurst</i> <input type="checkbox"/> Reimagining Show & Share: Being Creative and Purposeful in HIA Reporting- <i>Lake Merritt</i>
12:15 – 1:15	LUNCH Informal Lunch Roundtables: Mental Health and HiAP Screening Tool- <i>Laurel</i>

1:15 – 2:45	Day 1 Small Group Discussions <i>Reconvene & wrap-up discussions</i>
2:45 – 3:00	BREAK
3:00 - 4:00	Lightning Talks: Advancing the Practice of HIA– Laurel <ul style="list-style-type: none"> <input type="checkbox"/> Janet Phoenix, HIA of a Former Coal Power Plant Site <input type="checkbox"/> Abigail Baum, It's Not Easy Being Green- When you Don't Consider Health: Integrating Health Considerations into Green Building Certification Programs <input type="checkbox"/> Leanne Idzerda, A Decision Support System for Urban Agriculture Based on the HIA Approach <input type="checkbox"/> Mandy Green and Tia Henderson, Health in All Policies Screening Tool <input type="checkbox"/> Holly Avey, Improving the Practice of HIA through the SOPHIA Mental Health Workgroup <input type="checkbox"/> Arielle McInnis-Simoncelli, Supporting Critical Voices through HIA Stakeholder Engagement <input type="checkbox"/> Holly Avey and Kim Gilhuly, The Role of Democracy and Civic Agency in HIA <i>Facilitated by Mandy Green</i>
4:00 – 4:15	Wrap-up Day 1 & Review Agenda for Day 2– Laurel <i>Ame-Lia Tamburrini</i>
5:00 – 7:00	Happy Hour <i>Parliament, 811 Washington St, Oakland, CA 94607</i>

Tuesday, March 8, 2016	
<i>Time</i>	<i>Topic</i>
8:30 – 9:15	BREAKFAST <i>A breakfast meet and greet for New Practitioners will be held in the Uptown Room; Please RSVP to Keshia Pollack (kpollac1@jhu.edu) if you are interested in attending</i>
9:30 – 10:30	Health Impact Assessment in 2016: A Facilitated Discussion of Trends in HIA Practice– Laurel <i>Facilitated by Jimmy Dills</i>
10:30 – 10:45	BREAK
10:45 – 12:15	Day 2 Small Group Discussions <ul style="list-style-type: none"> <input type="checkbox"/> Monitoring and Evaluation- <i>Uptown</i> <input type="checkbox"/> Bringing HIA Into Health Care: An Exploration of Potential Opportunities in Hospital Community Health Efforts and Beyond- <i>Eastmont</i> <input type="checkbox"/> Advancing HIA and HIA-like Initiatives: Moving the Field Forward Together- <i>Lake Merritt</i> <input type="checkbox"/> Using Political Theory to Inform the HIA Process- <i>Laurel</i> <input type="checkbox"/> Stakeholder Engagement Videorecording Session- <i>Elmhurst</i>
12:15 – 1:00	LUNCH
1:00 – 2:00	Day 2 Small Group Discussions <i>Reconvene & wrap-up discussions</i>
2:00 – 2:15	BREAK
2:15 – 3:00	Small Working Group Leaders Report Back– Laurel <i>Facilitated by Andy Dannenberg</i>
3:00 – 3:45	Going Forward From Here– Laurel <i>Facilitated by Meg Wall-Shui</i>
3:45 – 4:00	Closing Remarks– Laurel <i>Tatiana Lin</i>

HAPPY HOUR

Monday, March 7th

5pm-7pm

Parliament
811 Washington Street
Oakland, 94607



International Speakers



Dr. Margaret Douglas, PhD

Consultant in Public Health; NHS Lothian, Scotland

Dr. Douglas trained in General Practice before moving into Public Health. She has been a Consultant in Public Health in NHS Lothian, Scotland since 2000. In that time her areas of responsibility have included coordinating several screening programmes, diabetes services and health improvement strategy. Currently she leads the Board's health inequalities strategy and provides public

health support for partnership work in West Lothian, in which role she chairs West Lothian Health Improvement and Health Inequalities Alliance and is reviewing West Lothian's Planning Guidance on Health Impact Assessment. Her main areas of interest are the physical and socio-environmental determinants of health, and ways to influence these through partnership work with local authorities and other agencies. She is a member of the Spatial Planning and Health Group and the Transport and Health Study Group.

Dr Douglas has a longstanding interest in Health Impact Assessment and during her public health training she worked for a short time in the WHO European Centre for Health Policy on HIA. More recently she was seconded to Scottish Government to work on the development of Health Inequalities Impact Assessment. She has been chair of the Scottish Health and Inequalities Impact Assessment Network (SHIAN) since it was established in 2001. SHIAN aims to promote and support HIA in Scotland and produces evidence based guides that outline the links between health and other policy areas including transport, housing, greenspace and community venues.



Fiona Haigh BscSci, LLB, MPH

Research Fellow, Centre for Health Equity Training Research and Evaluation (CHETRE), UNSW Australia.

Ms. Haigh has been specialising in the field of HIA since 2002 and have led or contributed to over 25 HIAs on policies, programmes and projects at local, regional, national and international level. She started working in HIA in Germany at the State Institute of Public

Health North Rhine Westphalia where I part of a EU funded project team developing and piloting 'EPHIA' - the European Policy Health

International Speakers continued

Impact Assessment Guide. In 2004, she moved to England to work as a researcher at the International Health Impact Assessment Consortium (IMPACT), which is based in the Division of Public Health at the University of Liverpool and forms part of the WHO Collaborating Centre for Policy Research on the Social Determinants of Health. There her work focussed on doing, researching and teaching HIA. In 2011 she began her current role as research fellow at the Centre for Health Equity Training Research and Evaluation (CHETRE) at the University of New South Wales, Australia. A core focus of this work has been the use of HIA as a tool to improve considerations of health and health equity in policy and planning processes with a particular emphasis on the challenge of building sustainable HIA capacity and activity in partner organisations. She is also in the final stages of a PhD funded by the Australian National Health and Medical Research Council where she is combining her two (work related!) passions – Human Rights and HIA- by investigating integrating a human rights framework into HIA.



Marcelo E. Korc, Ph.D., MPH

Advisor, Pan American Health Organization/World Health Organization (PAHO/WHO)

Dr. Korc has been an advisor with the Pan American Health Organization/World Health Organization (PAHO/WHO) since 1998. Until 2013, the main objective of his work was providing leadership and overseeing research, technical cooperation, and capacity enhancement programs in healthy settings in the Americas. In particular, he was working with national and local authorities of the U.S.-Mexico border region, Colombia, Peru, and Venezuela. Since 2013, Dr. Korc has had the responsibility of developing the regional cooperation project on health and human security of PAHO/WHO in Washington, DC. He received a B.Sc. in Chemical Engineering (Cum Laude) from the Technion-Israel Institute of Technology in 1987, a Ph.D. in Chemical Engineering from the University of Rochester in New York in

1992, and a Master in Public Health from the University of Texas in 2011.

Working Group Descriptions

Day 1: Monday, March 7, 2016

First Session: 11:15am - 12:15pm

Second Session: 1:15pm - 2:45pm

- Equity- *Uptown (Logan Harris, Marjory Givens, Tina Yuen)*
- Stakeholder Engagement- *Eastmont (Ame-Lia Tamburrini, Amber Lenhart, Diana Charbonneau)*
- Advancing the Practice at the Federal, State and Regional Level- *Elmhurst (Justicia Rhodus, Florence Fulk)*
- Reimagining Show & Share: Being Creative and Purposeful in HIA Reporting- *Lake Merritt (Sandra Whitehead, Tatiana Lin, Marjory Givens, Sarah Hartsig)*

Day 2: Tuesday, March 8), 2016

First Session: 10:45am - 12:15pm

Second Session: 1:00pm - 2:00pm

- Monitoring and Evaluation- *Uptown (Justicia Rhodus, Florence Fulk, Andy Dannenberg)*
- Bringing HIA Into Health Care: An Exploration of Potential Opportunities in Hospital Community Health Efforts and Beyond- *Eastmont (Jillian Barber, Bethany Rogerson)*
- Advancing HIA and HIA-like Initiatives: Moving the Field Forward Together- *Lake Merritt (Meg Wall-Shui, Meredith Lee, Nancy Goff, Karen Lowrie)*
- Using Political Theory to Inform the HIA Process- *Laurel (Fiona Haigh, Katie Hirono)*
- Stakeholder Engagement Videorecording Session- *Elmhurst (Ame-Lia Tamburrini)*

EQUITY WORKGROUP

Leads

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In brief

Our session will likely identify one or more activities that Working Group members can undertake together over the coming 18 months that will help practitioners incorporate equity into their practice. These activities will advance the field's ability to apply its core values.

Objectives

The main objective of the Equity Working Group is to advance equity through HIA practice by identifying: a) barriers to incorporating equity considerations into HIA practice and ways to overcome those barriers; and b) opportunities for ensuring that equity considerations are a fundamental component of HIA. An additional objective of the working group is to disseminate the Communicating about Equity in HIA document.

Rationale

Given the values of equity and democracy that HIA was founded upon, growth in the field holds promise for addressing health inequities. To achieve this, practitioners of and participants in HIAs must be vigilant and competent in ensuring that equity is central to the process of and the analysis in HIA. While most completed HIAs have addressed some elements of equity, many have room for improving the incorporation of equity in the HIA process.

History

At the September 2014 HIA of the Americas Workshop, the working group identified several potential joint projects and prioritized one: developing a guide for communicating about equity in HIA practice. Working group members have had monthly phone calls to carry this out and the guide will be released in March 2016.

Future

Some of the potential joint work that was identified in the past includes:

- Guidance of framing around equity in HIA practice: When do you lead with equity? When do you call it something else? Etc.
- Discussions with funders about how to further support equity in HIA
- New tools for data collection with populations facing inequities
- Tools and opportunities to address power imbalances through HIA practice
- Develop training and TA tools related to equity in HIA for use by others
- Webinars and trainings

Meeting Objectives:

- Advance equity through HIA practice by identifying: a) barriers to incorporating equity considerations into HIA practice as well as ways to overcome those barriers; and b) opportunities for ensuring that equity considerations are a fundamental component of HIA.
- Identify one or more activities that Working Group members can undertake together over the coming 18 months that will help practitioners incorporate equity into their practice.

STORIES FROM THE FIELD: KEEPING THE ORAL TRADITION OF STAKEHOLDER ENGAGEMENT ALIVE

Leads

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In brief:

Our time with participants will be spent reflecting on our experiences and methods as HIA practitioners, around the topic of stakeholder engagement. We will ask the question: As HIA practitioners conducting stakeholder engagement activities, are we aligned with the values and principles of our field? Using a combination of Open Space technique and video recordings, facilitators and practitioners will share stories from the field, capturing insights and lessons for the HIA community.

Objectives

- To reflect on our stakeholder engagement practice
- To understand, on a working level, how our practice aligns with core HIA values
- To inspire each other by sharing stories and working through challenges
- To capture lessons learned and key insights on stakeholder engagement
- To share the knowledge of the participants with the wider HIA community

History

Our group has been very productive since its inception in 2009! Besides creating the Guidance and Best Practices for Stakeholder Engagement in HIA (2012), our group has recently released:

- **Stakeholder Engagement Tools and Resources** (http://hiasociety.org/?page_id=877) - includes tools to help with stakeholder analysis, developing a stakeholder engagement plan, how to talk about health and social determinants, understanding pitfalls and obstacles to stakeholder engagement, and evaluating SE activities.
- **Stakeholder Engagement: Planning and Budget Resource** (<http://hiasociety.org/wp-content/uploads/2013/11/SEBudgetResource.pdf>) – includes useful information from the field on stakeholder engagement activities and discusses how to build meaningful engagement activities into HIA budgets upfront.

And, we are hoping to release a draft resource sheet at the HIA Practitioners Workshop on key tips and tricks for working with advisory committees.

Rationale

The experience of the working group and the products that stem from our session will act as a reminder that one of our core responsibilities as HIA practitioners is to share people's stories with decision makers. By supporting the practice of oral tradition in stakeholder engagement, and by capturing the lived experiences of people in the field, our team will inspire HIA practitioners to keep the practice of engagement aligned with HIA core values.

Future

Following the workshop our group will explore the development of videos that tell the stories and lessons from participants shared. We envision that these videos will eventually be available to the wider HIA community through SOPHIA. Based on the themes that are discussed, our group may also decide to develop other products to support engagement activities within HIA.

Also, we see this as a pilot project that may be used to inspire other HIA stakeholders (e.g. community groups, municipalities, faith-based organizations) to tell their own stories.

Our group currently meets every 6 weeks via teleconference. We expect that this will continue following the workshop.

ADVANCING THE PRACTICE OF HIA AT THE STATE, REGIONAL AND FEDERAL LEVEL: IMPROVING THE VISIBILITY AND USE OF HIA IN NEPA

Leads

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In brief

As its first undertaking, this working group is tackling how to advance HIA and enhanced human health considerations in environmental impact assessment (EIA), specifically in federal actions taken under the National Environmental Policy Act (NEPA). While NEPA requires the explicit consideration and analysis of direct, indirect, and cumulative human health effects for proposed actions, considerations of health and the broader determinants of health have largely been left out of the NEPA process. The practice of HIA has been seen as a way to not only enhance human health considerations, but also ensure considerations of environmental justice in NEPA. The U.S. Environmental Protection Agency (EPA) has recently undertaken an effort to promote the use of HIA and/or HIA elements to address human health considerations in federal agency actions under NEPA. This working group is looking to leverage and complement this opportunity to increase the visibility and use of HIA at the federal level.

Objectives

- To identify and prioritize concrete actions that will increase the visibility and use of HIAs at state, regional, and federal levels.
- To advance HIA and the consideration of health in environmental impact assessments conducted under NEPA.

History

This working group was first convened at the 2014 HIA of the Americas Workshop, and since that time has identified extensive opportunities for advancing HIA at state, regional, and federal levels. As part of its initial undertaking to advance HIA in NEPA, the working group has drafted a guide for HIA practitioners interested in integrating HIA and explicit consideration of direct and indirect health impacts into environmental impact assessments conducted under NEPA.

Future

This meeting of the working group will help to advance the visibility and consideration of HIA in federal actions conducted under NEPA by moving forward the guide for HIA practitioners currently under development by the working group for incorporating HIA in NEPA and developing messaging to promote the use of HIA in NEPA.

Work will continue on the initial products of this working group, which include the HIA Practitioner's Guide on incorporating HIA in NEPA; an associated HIA in NEPA journal article; and messaging to promote the use of HIA in NEPA. The working group may pursue additional activities to advance HIA in NEPA, but then plans to turn its attention and capitalize on some of the many other opportunities that exist for advancing HIA at the state, regional, and federal levels. Working group participants will be engaged via regular conference calls and will have opportunities to contribute to working group products and inform the path forward of the working group.

REIMAGINING SHOW & SHARE: BEING CREATIVE AND PURPOSEFUL IN HIA REPORTING

Leads

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In brief

This session will focus on the reporting phase of the HIA process and will aim to advance the practice by exploring how we can be creative and purposeful in our reporting so that we: 1) better translate HIA findings in a succinct, digestible form, 2) are intentional in our efforts to reach a range of audiences in a way that is relevant to them, and 3) provide information in a timely manner. Participants will collectively identify a range of potential activities that this Working Group can come together to prioritize and advance over the course of 18 months.

Objectives

The objectives of this Working Group are to advance reporting in HIA practice by identifying:

- a) Opportunities for improving the translation and dissemination of HIA findings and recommendations that can support underlying HIA values (e.g., equity, democracy, ethical use of evidence); and
- b) Challenges (as well as ways to work around them) to re-imagining the timing, content, presentation format and other aspects of HIA reporting.
- c)

Rationale

HIA practitioners will tell you that HIA findings and recommendations need to reach decision makers or communities facing inequities in a form that can be easily digested and with sufficient time prior to key decision points. And yet, there are limited examples in the field of creative and purposeful reporting beyond the 200 page report plus executive summary, more or less at the end of the HIA process. Thus, it seems that one of the challenges in HIA reporting lies in determining how to be transparent and forthcoming with HIA research, while still sharing the key findings in a compelling, digestible, and timely manner. This working group will explore the ways in which practitioners can bring innovation to HIA reporting, particularly opportunities to advance core values in this step.

Future

Potential collaborative products and activities include:

- Guidance on opportunities and challenges in HIA reporting: When do you report on HIA findings (When do you move into this step? Should you do it more than once?)? How do you determine the best media/mode for sharing your data with the various stakeholder groups?? How do you make the reporting product engaging and relevant to each audience?
- New tools and resources for data translation in HIA reporting
- Tools and opportunities to address multiple audiences through HIA reporting
- Examples of reporting formats and tools that have had good results

Participants will help grow this list at the workshop and will provide input on priority activities.

IMPROVING THE PRACTICE OF MONITORING AND EVALUATION

Leads

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In brief

Monitoring and evaluation is necessary both for the development and advancement of the field of HIA, but in practice, most HIAs do not include process, impact, or outcome evaluation. This working group is focused on identifying and developing strategies to improve the practice of monitoring and evaluation in the field. It is through monitoring and evaluating the impact of HIA on a decision, decision-making process, or decision-making climate and subsequently, the impact of that decision on health that we will be able to gain a better understanding of the value of HIA (i.e., to inform decision-making and protect and promote health), provide justification for its practice and Health in All Policies approaches, and strengthen the HIA profile in public health and other fields.

Objectives

To understand the factors contributing to the current state of monitoring and evaluation in HIA and provide a framework for advancing monitoring and evaluation in the field of practice.

History

This working group was first convened at the 2014 HIA of the Americas Workshop, and since that time has synthesized information on the state of monitoring and evaluation in the field of practice and drafted a framework document that includes best practices and essential elements of a monitoring and evaluation plan.

Future

This meeting of the working group will help to improve the practice of monitoring and evaluation in HIA by moving forward the monitoring and evaluation framework currently under development by the working group, developing messaging to promote monitoring and evaluation in HIA, and identifying indicators in the health, social, environment, and economic sectors that provide opportunities to link the HIA assessment with a post-decision monitoring plan.

Work will continue on the initial products of this working group, which include a Monitoring and Evaluation Framework and associated journal article; messaging to promote monitoring and evaluation in HIA; and some level of indicator compilation. The working group may also pursue additional activities to promote monitoring and evaluation in HIA. Working group participants will be engaged via regular conference calls and will have opportunities to contribute to working group products and inform the path forward of the working group.

BRINGING HIA INTO HEALTH CARE: AN EXPLORATION OF POTENTIAL OPPORTUNITIES IN HOSPITAL COMMUNITY HEALTH EFFORTS AND BEYOND

Leads

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Jillian Barber, MPH
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In brief

This workgroup will address and explore opportunities to bring Health Impact Assessment (HIA) more purposely into the health care sector, specifically through hospital community benefit and community health needs assessment (CHNA) efforts and how those changes can alter the strategic direction of health care institutions

more broadly. The discussion will inform the development of a white paper on this topic, and will dive into: the current landscape of hospital community health work and the movement towards population health; areas of overlap and shared learning between hospital community benefit/CHNA and HIA processes; definition of terms critical to the development of health care/HIA understanding and collaboration; opportunities to bring HIA into hospital community health efforts and connect to the organization's mission and strategic plan; and the potential challenges of bringing HIA into health care. The workgroup will also brainstorm ideas to address and overcome those challenges to ensure a successful partnership between HIA and the health care community. The session discussion will build on initial efforts by SOPHIA members to outline the opportunities for HIA and health care.

Objectives

This working group will:

- Provide an overview of hospital community benefit, CHNAs and the movement towards population health, especially post-ACA. Include examples of programs and processes from one health system in southern California (Sharp HealthCare).
- Identify ways that HIAs support and align with hospital efforts to identify the health needs of their communities (community health needs assessments - CHNAs).
- Identify the potential role of HIAs to serve as a tool for hospitals to screen, identify and develop programs that address community health needs and that support the mission and strategic direction of their organization.
- Identify additional areas of opportunity for HIA and health care professionals to collaborate.
- Identify the potential issues/challenges in bringing HIA deliberately into health care.
- Help to inform the development of a whitepaper focused on integrating HIA into health care.

Rationale

The connection between HIA and the development of community health programs provided by health care systems seems apparent; however there have been very few examples of this collaboration to date. The long-term shift away from fee-for service health care will require health care systems to understand how to keep groups of people healthy rather than solely treating illness. This requires a deep understanding of the structural issues (e.g. disenfranchisement, racism, etc.) and community level conditions (social, economic, physical) that are strong contributors to chronic health conditions, and determinants of overall community health. In addition to understanding these issues, health care systems need to be able to invest in strategic ways to positively impact them. Public health and "non-traditional" partners have the knowledge to assist this transformation, and one of the tools to also assist this transformation is HIA.

Additionally, HIA practitioners are seeking ways to integrate HIA and HIA-like activities into the way other sectors do business. Bringing HIA into the health care sector may offer one strategy to create the infrastructure and funding mechanisms necessary to make HIA practice more routine.

Future

- Further development of the HIA/community benefit whitepaper
 - Set up timeline and establish milestones for whitepaper development
 - Identify any additional partners to include in this workgroup/whitepaper development; extend invitations to these additional partners

- Field test the white paper with health care practitioners, academics, HIA practitioners, etc. and identify opportunities for dissemination

ADVANCING HIA AND HIA-LIKE INITIATIVES: MOVING THE FIELD FORWARD TOGETHER

Leads

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In brief

This Working Group will build on the successes of the previous HiAP WGs. In 2012, the HiAP WG looked at the similarities and differences between HIA and HiAP, and in 2014 the WG began developing a tool to help practitioners decide between HiAP-like approaches when HIA is not a good fit. The tool has been completed, and will be shared at the workshop. In 2016 we will explore logistical challenges (e.g., political, financial, etc) that prevent HIA/HiAP practitioners from starting and maintaining projects, initiatives and programs at local, regional, state and federal levels. This WG will attempt to explore what specific actions we as a field can take to ensure solid foundations for initiating and sustaining HIA/HiAP initiatives and the potential roles that various entities (governmental, community, businesses, academic) can play in supporting this work.

Objectives

The objective of this Working Group is to work collectively to identify barriers and solutions to implementing HIA/HiAP initiatives.

Rationale

HIA/HiAP practitioners frequently state lack of resources as the most common barrier to starting or sustaining initiatives, and beyond funding from private foundations, there are few precedents for other funding sources. Prior HiAP WG efforts have focused on building the skills and capacity of practitioners to conduct HIA and HIA-like projects, but without funding, projects will never initially get started. In addition to resource constraints, other barriers exist beyond the capacity of the individual practitioner, including political context, leadership and partnerships. To date, this issues has not been explored by a WG; however, as a field, there are many potential avenues for improving the situation. This WG will move the field forward by identifying the collective actions that can improve the foundations necessary for practice.

Future

Potential collaborative products and activities include:

- A conference summary that documents the discussion, and includes presentation slides on current successful initiatives, keys to success and barriers in sustaining initiatives, opportunities for the WG to

move the field forward in the identified areas, and specific activities for the WG to complete to help reach identified goals.

- An active WG post-meeting that commits to engaging in some of the identified activities.

USING POLITICAL THEORY TO INFORM THE HIA PROCESS

Leads

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Katie Hirono

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Sydney, Australia

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In Brief

We often assume that carrying out a ‘good’ HIA will lead to better (healthier) decisions but at the same time we are aware that HIAs are just one part of the decision making context. We know that the world is more complex than this- what works in one place doesn’t necessarily work somewhere else – proposals are implemented within complex open systems affected by pre-existing structures and changed by people with agency. Political theory can provide useful frameworks for understanding and mapping out decision making contexts and identifying ways of influencing the consideration of health.

Objectives

1. Explore the utility of using political theory to strengthen the effectiveness of HIA
2. Draw on people’s practical experiences about approaches to influencing decision-making and place this within the context of theories about policymaking and change
3. Identify innovative ways of linking political theory to practice.

Future

Political theory is increasingly being used within public health to inform our understanding about how health can influence policy making. This working group would be informing (cutting edge) methodological advances in the field. On a practical level this work can inform and strengthen the ability of HIAs to influence decision-making.

Potential outcomes of the working group could include: identifying a typology of approaches and contextual factors that influence when and how they are used (linked to illustrative case studies), identifying potential tools and exploring their utility in relation to understanding/influencing decision making processes (e.g. using decision support tools based on online gaming technology, network analysis, frameworks). These could inform discussion documents for the SOPHIA website and also journal articles.

This group could also establish links with international developments in the field. For example, a workshop has been accepted at the International Union for Health Promotion and Education Conference (May, Brazil), which considers advanced methods for HIA. This could provide a forum to test out, with an international audience, some of what is developed in the working group.



Society of Practitioners of Health Impact Assessment

Our Mission and Vision

SOPHIA is an association of individuals and organizations providing leadership for and promoting excellence in the field of Health Impact Assessment (HIA).

By promoting a thorough and systematic consideration of health in decision making, SOPHIA works toward achieving better health for all.

Our Diverse Membership

SOPHIA was formed in Fall 2011 to serve the needs of HIA practitioners worldwide. SOPHIA currently has over 200 members from 7 countries. SOPHIA's membership includes both HIA novices and seasoned experts.

Our Values

As HIA practitioners, our work reflects the following core values:¹

- *Democracy*- the right of people to participate in the decisions that affect their lives
- *Equity*- the reduction of inequity that results from avoidable differences in health determinants in populations
- *Sustainability*- meeting the needs of the present generation without compromising the ability of future generations to meet their own needs
- *Ethical use of evidence*- using transparent and rigorous processes to synthesize and interpret the best available evidence
- *Comprehensive approach to health*- recognizing that health is impacted by a broad range of social and environmental factors

1. Quigley R, den Broeder L, Furu P, et al. "Health Impact Assessment International Best Practice Principles." Fargo, USA: International Association of Impact Assessment, 2006.



SOPHIA | www.hiasociety.org



SOPHIA Activities and Services

- Promoting **professional values** for HIA
- Developing **HIA resources to grow the field** through our Working Groups (see below)
- Publishing an **HIA journal**, the *Chronicles of Health Impact Assessment (CHIA)*, in partnership with Indiana University Richard M. Fairbanks School of Public Health
- Supporting in-person and virtual **networking opportunities**
- Providing a forum in which new practitioners can obtain **peer mentorship**
- Publicizing resources, training and technical assistance opportunities through a **website and quarterly newsletter**
- Maintaining an **online directory of HIA practitioners**
- Hosting the **HIA Practitioner's Workshop** (formerly HIA of the Americas), every 18-months
- Showcasing exemplary HIAs through the online **Living Library**

SOPHIA Working Groups

Working Groups provide leadership in the field by exploring emerging issues and developing guidance documents. Current Working Groups include:

- *Using Peer Review to Improve HIA Quality*
- *Strengthening the Use of Qualitative Research Methods in HIA*
- *Stakeholder Engagement*
- *Health in All Policies (HiAP) Screening Tools*
- *Practice Standards*
- *Pricing & Resourcing HIAs*
- *Integrating Equity into HIA Practice*
- *Addressing Impacts to Mental Health in HIA*
- *Improving the Practice of Monitoring and Evaluation*
- *Advancing Practice at the State, Regional and Federal Level*

Join Us!

SOPHIA is open to HIA advocates and practitioners with all levels of experience.

To become a member, or for more information, please contact Nancy Goff, SOPHIA Director at:

nancy@hiasociety.org

510-452-9442, ext. 115

www.hiasociety.org

*SOPHIA is fiscally sponsored by
Human Impact Partners.*

THE SOCIETY OF PRACTITIONERS OF HEALTH IMPACT ASSESSMENT

EXECUTIVE LEADERSHIP TEAM



Tatiana Lin, President

*Senior Analyst and Strategy Team Leader
Kansas Health Institute*

Tatiana leads Kansas Health Institute's community health improvement strategy team, setting direction for projects aimed at promoting the health of Kansas communities. Since 2010, she has worked on exploring opportunities for incorporating the Health in All Policies approach into policymaking at the state and local levels. Lin has been leading a cross-agency team to conduct Health Impact Assessments in Kansas. She has served as the project director for four HIAs. One of the HIAs received numerous awards, including the Best HIA of 2012. She previously worked for the Kansas Legislative Research

Department, where she staffed the House Health and Human Services Committee and the state's Autism Task Force. She has also been a facilitator and interpreter for programs at the U.S. Library of Congress Center for Russian Leadership Development.



Jonathan Heller, Past President

*Co-Director and Co-Founder
Human Impact Partners*

Jonathan has worked on over a dozen HIAs on a variety of topics including land use, housing, transportation, and labor policies and projects. He has conducted over 20 HIA trainings and has mentored organizations in more than 10 states on how to conduct HIAs. Jonathan has also developed new methodologies for conducting HIAs, particularly focused on increasing community engagement and leadership. He looks forward to understanding the services you'd like SOPHIA to provide and then working with the Steering Committee and all of you to implement those so that the

organization achieves its vision of being a leading network of HIA practitioners and working toward achieving better health for all.



Ame-Lia Tamburrini, Vice President

*Vice President
Habitat Health Impact Consulting*

Ame-Lia has focused much of her career on helping companies, governments and communities understand the health implications of resource development projects. She has led health impact assessments (HIAs), as well as been the lead research consultant on HIAs for numerous resource development industries, including on-shore and off-shore oil and gas; linear developments; exploration activities and leasing plans; mining; and sustainable energy. She has also led HIA's on housing and waste-management initiatives. Almost all of Ame-Lia's work has consisted of

working alongside environmental and social consultancy teams to create an integrated approach to examining health issues. Her work also involves working alongside Indigenous populations and because of that she has a keen interest in supporting the inclusion of Indigenous perspectives of health into HIA and developing support

for HIA within Indigenous communities. Besides conducting HIAs, Ame-Lia has also developed and delivered HIA trainings to government agencies, industry leaders and non-profit organizations and is an active member of the Stakeholder Engagement in HIA and Mental Health working groups.



Tina Yuen, Secretary
Senior Planner/Designer
Raimi+Associates

Tina has six years of experience working on topics related to the intersection of public health, urban planning, environmental health, and health equity. She has worked the National Association of County and City Health Officials' (NACCHO) projects related to supporting and enhancing the capacity of local health departments to engagement in policy, planning, and program decisions that impact health, along with other priorities related to supporting policy, system, and environmental change for healthier communities. Prior to

her time at NACCHO, Tina was an Environmental Public Health Fellow at the United States Environmental Protection Agency (USEPA) where she conducted research on improving the ability of funders to incorporate community engagement in research grant making, Environmental Justice and health equity, and the utilization of HIA as a framework to inform regulatory decisions at the USEPA. She also currently serves on several HIA meeting planning committees and SOPHIA working groups, and is invested in forwarding and building the field of HIA.



Moriah McSharry McGrath, Treasurer
Assistant Professor
Department of Sociology, Anthropology, Social Work and Public Health,
Pacific University

Moriah is public health urbanist based in Portland, Oregon. She is presently an Assistant Professor in the Department of Sociology, Anthropology, Social Work and Public Health at Pacific University – a small liberal arts college in Forest Grove, Oregon. Prior to this position, she helped to build the health impact assessment and built environment program at the Multnomah County Health Department in Portland, Oregon. In this capacity she advised

on a variety of HIAs, led the analysis for an HIA about rental housing inspections, and developed a graduate curriculum in HIA. She has participated in the Northwest HIA Network for several years and presented serves as co-chair of its steering committee. As an at-large member of the inaugural SOPHIA steering committee, she contributed to creating SOPHIA's mentoring program, planning the 2014 HIA of the Americas meeting, and developing funding plans for the organization.



Nancy Goff, Director
Society of Practitioners of Health Impact Assessment (SOPHIA)

As SOPHIA's Director, Nancy works to help build infrastructure and improve communications for the organization. Prior to this role, she was the Director of Environmental Health at the Association of State and Territorial Health Officials, where she worked to build capacity for conducting HIA and promoting leadership in the newly emerging field of Health in All Policies through convening national leadership, providing technical assistance and resources for local projects, collecting and disseminating best practices, and developing national policy and position statements. Nancy was also a founding member of the Oregon HIA Network, coordinated the first

statewide HIA program at the Oregon Health Authority, and was the lead author on Oregon's first HIA endeavor with the Multnomah County Health Department.

STEERING COMMITTEE MEMBERS



Dr. Andrew L. Dannenberg

Affiliate Professor

University of Washington

Dr. Dannenberg is an Affiliate Professor at the University of Washington (UW) in Seattle with faculty appointments in environmental health in the UW School of Public Health and in urban planning in the UW College of Built Environments. He formerly served as Team Lead of the Healthy Community Design Initiative in the National Center for Environmental Health at the Centers for Disease Control and Prevention in Atlanta. For the past decade, his research and teaching has examined the health aspects of community design including land use, transportation, urban planning, and other issues related to the built environment. He has a particular focus on the use of a health impact assessment as a tool to inform community and transportation planners about the health consequences of their decisions. He has participated in a number of HIAs and currently teaches a graduate level course on HIA at the University of Washington. He is co-author with Howard Frumkin and Richard Jackson of *Making Healthy Places: Designing and Building for Health, Well-being, and Sustainability* published by Island Press in 2011 (www.makinghealthyplaces.com).

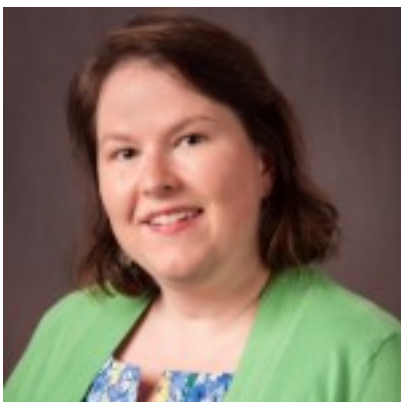


Jimmy Dills

Research Associate

Georgia Health Policy Center, Georgia State University

At the GHPC, Jimmy works to improve public health by advancing a health in all policies perspective of decision making. He also serves on the Board of Directors for the Atlanta Chapter of the Congress for the New Urbanism and as an instructor for the Public Health and Built Environment course offered jointly through Emory's Rollins School of Public Health and Georgia Tech's School of City and Regional Planning. His areas of expertise are health impact assessment (HIA) and healthy community design. Before joining the GHPC, Jimmy facilitated collaboration between a local public health department and community stakeholders as HIA Coordinator in Nashville. He also worked as a Research Fellow at the Centers for Disease Control and Prevention in the Division of Nutrition, Physical Activity and Obesity focusing specifically on HIA and physical activity promotion through environmental interventions.



Katherine Hebert

Owner, Creating Community Change Consulting

Charlotte, North Carolina

Katherine is an experienced HIA practitioner with over five years of HIA research, training, mentoring, and leadership. She has completed nine HIAs, has served as a mentor for three additional HIAs, and is currently working on a transit related HIA and Health in All Policies initiatives for Mecklenburg County. Katherine is the founder of Creating Community Change Consulting (www.creatingcommunitychange.org), a consulting firm dedicated to

working with communities to make small changes that have large impacts on public health and quality of life. Katherine created and has served as the lead coordinator for the Southeast Regional HIA Summit, a three-day conference offering HIA training and sessions to increase HIA capacity. As the Davidson Design for Life Coordinator for the Town of Davidson, North Carolina, she led nine HIAs on a wide variety of topics including housing policy, neighborhood design, transit projects, street design, pedestrian and bicycle planning, food systems planning, comprehensive planning, parks and recreation planning, and worksite wellness. Prior to her work with Davidson, she was an Oak Ridge Institute of Science and Education fellow with the Centers for Disease Control and Prevention.



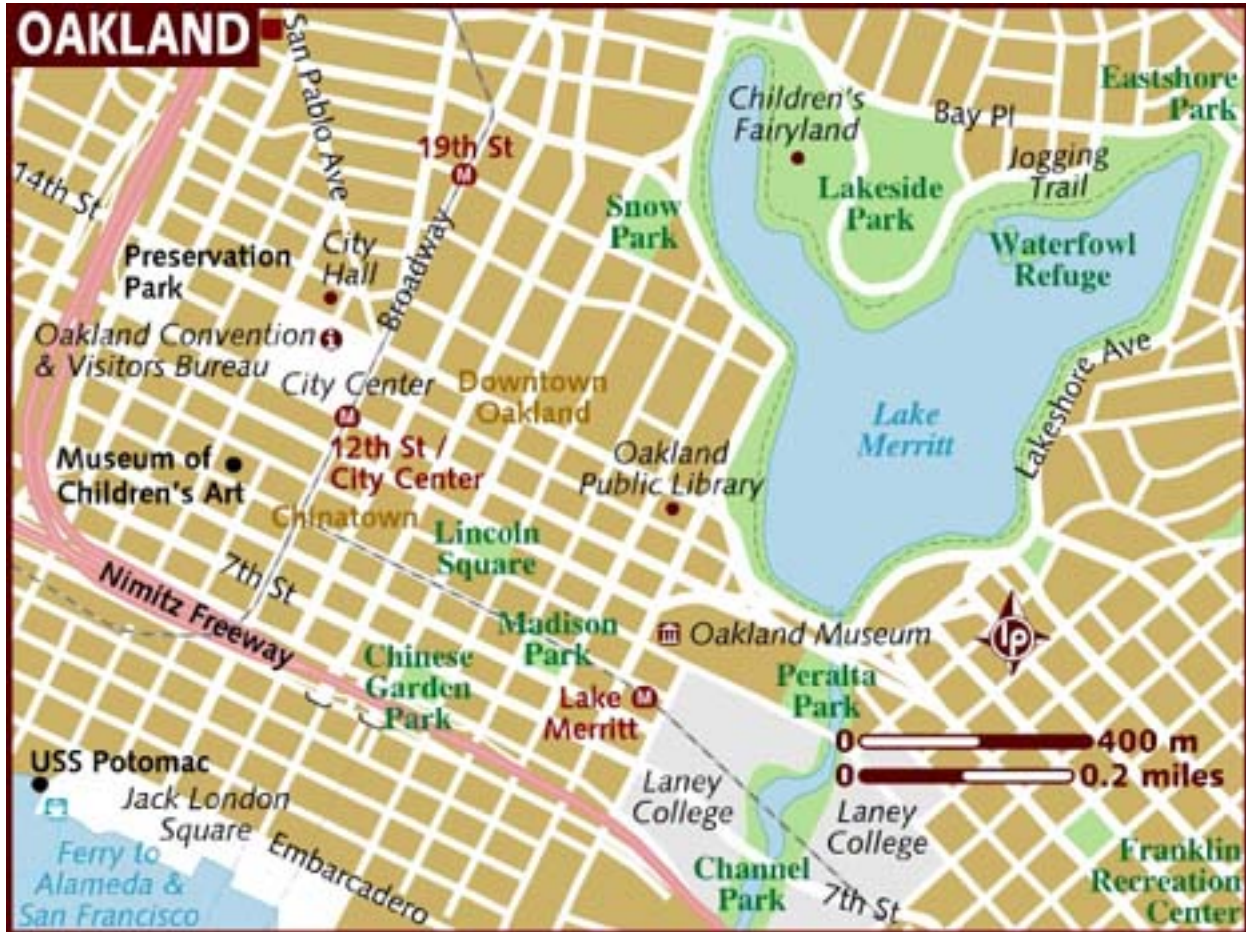
Ruth Lindberg
Senior Associate
Health Impact Project

Ruth Lindberg is a senior associate with the Health Impact Project, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts. In this role, she helps manage and conduct HIAs of proposed federal policies and programs. Before joining the Health Impact Project, Ms. Lindberg was a program manager with the National Center for Healthy Housing, where she led an HIA of a proposed freight intermodal facility in Maryland and provided technical assistance to healthy housing practitioners across the country. She also was the outreach and education coordinator with the Childhood Lead

Poisoning Prevention Program at the Rhode Island Department of Health, where she initiated and managed the Rhode Island Healthy Housing Collaborative and led development of a hands-on training program for local nursing students in healthy homes assessment.

WELCOME TO OAKLAND!

Oakland is a dynamic and diverse city of nearly 400,000 people. Below are some recommendations of restaurants, bars, cafes (with WiFi), transportation, and activities near the California Endowment. The recommendations are by no means comprehensive. For more options, check yelp.com.



A map of the recommendations can be found here:

<https://mapsengine.google.com/map/u/0/edit?mid=z98WiHc6x3Wk.kIVYPzVTIGaE>

Restaurants

Please note that breakfast and lunch (with vegetarian options) will be served at the HIA Training each day. Below are some of the many restaurant options available in Oakland. For more options, check Yelp.com or ask your facilitators!

- 1. Breads of India & Gourmet Curries (North and South Indian)**
948 Clay St (between 10th St & 9th St)
Hours: Monday-Saturday 11:30am-2:30pm; 5:30pm-9:30pm
Yelp: <http://www.yelp.com/biz/breads-of-india-and-gourmet-curries-oakland>
- 2. Ensarro (Ethiopian)**
366 Grand Avenue
Hours: 11:30am-10pm (Closed Tuesday)

Yelp: <http://www.yelp.com/biz/enssaro-oakland>

3. Ikes Lair (Sandwiches – No Seating/Take-Out Only)

2204 Broadway

Hours 11am–7pm

Yelp: <http://www.yelp.com/biz/ikes-lair-oakland>

4. Mua (American + Cocktails)

2442 Webster Street

Hours: 5:30pm-11pm

Yelp: <http://www.yelp.com/biz/mua-oakland-2>

5. Pacific Coast Brewing Company (Pub Food + Local Brewer)

906 Washington St (between 10th St & 9th St)

Hours: 11:30am-12am

Yelp: <http://www.yelp.com/biz/pacific-coast-brewing-company-oakland>

6. Phnom Penh House (Cambodian)

251 8th Street

Hours: 11am – 9pm, Closed Sunday

Yelp: <http://www.yelp.com/biz/phnom-penh-house-oakland-2>

7. Portal (American + Local Beers)

1611 2nd Avenue

Hours: 11am-11pm

Yelp: <http://www.yelp.com/biz/portal-restaurant-oakland>

8. Shan Dong Restaurant (Chinese)

328 10th Street

Hours: Closed Monday, Tuesday-Sunday 10:00am-9:30pm

Yelp: <http://www.yelp.com/biz/shan-dong-restaurant-oakland>

9. Souley Vegan (Vegan Soul Food)

301 Broadway

Hours: 11am – 10:30pm

Yelp: <http://www.yelp.com/biz/souley-vegan-oakland>

10. Tamarindo Antojeria (Gourmet Mexican / Tapas)

468 8th St (between Broadway & Washington St)

Hours: Lunch: Monday-Saturday 11am-3pm;

Dinner: Monday-Thursday 5pm-9:30pm, Friday-Saturday 5pm-12am

Yelp: <http://www.yelp.com/biz/tamarindo-antojeria-oakland>

11. Xolo Taqueria (Mexican Taqueria)

1919 Telegraph Avenue

Hours: 9am – 10pm

Yelp: <http://www.yelp.com/biz/xolo-taqueria-oakland-2>

Bars

- 1. Beer Revolution (Local Beers + Dive-y Aesthetic)**
464 3rd Street
Hours: 12pm-10pm
Yelp: <http://www.yelp.com/biz/beer-revolution-oakland>
- 2. Café Van Kleeef (Eclectic Bar/Music Venue)**
1621 Telegraph Ave (between 16th St and 17th St)
Hours: 4pm-2am
Specialty = Fresh Greyhounds (Grapefruit juice and vodka)
Yelp: <http://www.yelp.com/biz/cafe-van-kleeef-oakland>
- 3. Make Westing (Cocktails and Bocce)**
1741 Telegraph Avenue
Hours: 4pm-2am
Yelp: <http://www.yelp.com/biz/make-westing-oakland>
- 4. The Trappist (Belgian and Specialty Beer and Wine Bar)**
460 8th Street (between Broadway & Washington St)
Hours: 4pm – 1am
Yelp: <http://www.yelp.com/biz/the-trappist-oakland>

Cafes + WiFi

- 1. Farley's East (Coffee + Salads/Sandwiches + WiFi)**
33 Grand Avenue
Hours: Monday-Friday 7am-10pm, Saturday-Sunday 8am-9pm
Yelp: <http://www.yelp.com/biz/farleys-east-oakland>
- 2. Awaken Café (Coffee + WiFi)**
1429 Broadway
Hours: Monday-Tuesday 7:30am-7pm, Wednesday-Thursday 7:30am-10pm, Friday 7:30am-12am
Yelp: <http://www.yelp.com/biz/awaken-cafe-oakland-2>
- 3. Peets Coffee and Tea**
1111 Broadway
Hours: 5:30am-7pm
Yelp: <http://www.yelp.com/biz/peets-coffee-and-tea-oakland-7>

Ice Cream

- 1. Fentons Creamery (Oakland's Most Famous Ice Cream!)**
4226 Piedmont Avenue
Hours: 11am-11pm
Yelp: <http://www.yelp.com/biz/fentons-creamery-oakland-2>

Fun Things To Do / General Activities

Walk around Lake Merritt

(~½ mile from downtown Oakland, simply head east on 14th, 17th, or 19th Streets and you'll run into the lake)
Lake Merritt is the nation's largest urban saltwater lake (155 acres) and oldest wildlife preserve. This combo of park and lake, in the heart of downtown Oakland, creates a unique oasis for the surrounding community. Whether it be picnics or running or just taking in the view, every day, thousands of people visit and enjoy its shoreline—just watch out for the geese! One lap is 3.1 miles.

Go for a Hike in Redwood, Tilden, or other East Bay Regional Park

The East Bay has a number of beautiful large parks and open space areas that feel removed from the urban areas yet are 20-60 minutes driving distance from downtown Oakland. If you have a car, drive along Skyline Boulevard to see panoramic views of the San Francisco Bay Area. Along Skyline Boulevard, Robert Sibley Volcanic Regional Preserve is home to Round Top, one of the areas highest peaks—formed from lava and volcanic debris. Additionally, Inspiration Point trailhead leads you to Wildcat Peak, Wildcat Canyon, and a host of windy, woodsy trails.

Visit <http://www.ebparks.org/parks> for more info on park hours, public transit directions and amenities.

Visit Jack London Square

Jack London Square, along Oakland's waterfront, offers great views of the San Francisco Skyline and a host of bars and restaurant options.

Visit Oakland Chinatown

Broadway, Alice, 13th, and Seventh Sts.

Experience Asian culture and character by exploring the restaurants, specialty shops, markets, and bakeries in this vibrant neighborhood. Be sure to visit the elegant Chinese Presbyterian Church (265 Eighth St.) and Pacific Renaissance Plaza (388 Ninth St.), which houses shops, restaurants, and the Oakland Asian Cultural Center.

Visit the Oakland Museum

1000 Oak Street (Between 10th and 12th Streets, close to Lake Merritt BART)

Though the hours (11am-5pm, open Friday until 9pm) are not ideal for HIA Training Participants, the Oakland Museum has diverse exhibits, ranging from 'The Smallest of Worlds: A Collection of Diramas', to 'A Cinematic Study of Fog in San Francisco' to 'Vinyl: The Sound and Culture of Records'. On Fridays, the museum is open until 9pm and is the home of 'Off the Grid', a 'roaming mobile food extravaganza'.

Take a Dance Class

1428 Alice Street (Between 14th & 15th)

Malonga Casquelourd Center for the Arts offers dozens of dance classes a week- Capoeira, Salsa, Hip Hop, Stepping, West African, Intro to Dance, and much more.

http://mccatheater.com/?page_id=85

Buy local stuff

<http://www.shopoakland.com/>

Visit San Francisco

Take the Bay Area Rapid Transit (BART) to Embarcadero, Montgomery or Powell St BART stations

San Francisco is just 15 minutes away from downtown Oakland on the regional public transit/train. Consider visiting SF on Sunday during the day, any evening after the training, or staying an extra day/Friday to explore the city. Visit the Exploratorium, The CA Academy of Sciences, SF Chinatown, SF Museum of Modern Art, or any other of the dozens of sites to see in SF. For more info, visit: <http://www.sanfrancisco.travel/>

Farmers' markets on select days

There are roughly 10 active farmers' markets in Oakland!

Other East Bay Farmers' Markets: <http://www.ediblecommunities.com/eastbay/farmers-markets/farmers-markets.htm>

Check out other Oakland activities, events and info at:

<http://www.eastbayexpress.com>

<http://www.oaklandlocal.com>

http://visitoakland.org/visiting_calendar_of_events.cfm

<http://oaklandnorth.net/2012/06/21/free-or-low-cost-summer-public-activities-in-oakland/> *

<http://www.oaklandnet.com/>

Recent NPR Article on Oakland offering one of many perspectives on this dynamic city.

<http://www.npr.org/2012/07/03/155916629/oakland-turns-a-corner-as-calif-faces-budget-woes>

Oakland Conference Center

Transit Information

Conference Location Address:

1111 Broadway, 7th Floor, Oakland, CA 94607
Phone 510-271-4333

Visitor space parking is not provided; we encourage guests to use public transportation via BART or AC Transit (bus). Parking is available on a first-come, first-served basis for an hourly fee. Additional parking may also be found in surrounding buildings for an hourly fee.

PUBLIC TRANSPORTATION

Schedules can be obtained from the AC Transit. Dial 511 (if you are in the Bay area) or see the AC Transit Web site: www.511.org.

BART

1. Get off BART at the 12th Street Oakland City Center Station
2. Use the 11th Street/Broadway exit
3. The Oakland Conference Center is located on the 7th floor of 1111 Broadway (on the corner of 11th and Broadway (there is a Peet's Coffee on the first floor visible from the outside)

AC TRANSIT (BUS)

The following bus lines serve the City Center area: 10, 11, 12, 13, 14, 15, 40, 40L, 42, 43, 51, 58, 62, 72, 72L, 73, 82, 82L, 88, 35X, 36X, 58X.

PARKING

Central Parking System

Enter on 11th Street
Pay in advance at automated machine
Flat Rate: \$13.00

Central Parking System

Enter at 8th and Clay
Pay in advance at automated machine
Flat Rate: \$6.00
Meters: .25/15 min

City Center Parking

<http://www.oaklandcitycenter.com/parking>

City Center Garage/Ampco (3 entrances)

510- 834-8282
Located beneath City Center. Accessed via entrances on 14th Street between 1300 Clay Street and 505 14th Street buildings, or via 11th Street just past Clay Street.
Rate: \$2.00/20 min, \$6.00/hr, \$25.00 max/day
No Early Bird Special
Credit/Debit accepted

City Center Garage West/CPS

510- 251-6320

Located on the corner of 12th Street and Jefferson Street, and accessed via entrances on 12th Street and Martin Luther King, Jr. Way (across from Preservation Park).

Rate: \$1.25/30 min, \$2.50/hr, \$ 30 max/day

Early Bird Special: \$12.00 – In by 9:30 am (no in/out)

Credit/Debit accepted

Other Parking in the Area

Trans Pacific Center Parking

510-763-1585

Located at 11th Street & Broadway

Rate: \$1.25/20 min, \$14.00 max/day

Early Bird Special: \$11.00 – In by 9 am out by 6 pm

Cash only

Downtown Merchants Parking

510-832-1416

Located at 1316 Franklin (Franklin & 14th Street)

Rate: \$1.25/30 min; \$12.00 max/day

Early Bird Special: \$10.00 – In by 9 am out by 6:30

Credit/Debit accepted

Douglas Parking/Clay Street Garage

510-893-9669

Located at 1414 Clay Street (Clay Street & 14th)

Rate: \$1.00/20 min; \$ 3.00/hr; Max \$14.00 a day

No Early Bird Special

Cash/Check only

*Note: All rates are subject to change without notice.

DIRECTIONS

From San Francisco/Bay Bridge

1. Take the Bay Bridge/Oakland to I-80 E
2. Take the exit to I-580 E towards Alameda/Downtown Oakland/San Jose/Hayward/Stockton/Airport
3. Merge onto I-980 W
4. Continue to the 11th Street exit
5. Turn left onto 11th Street and continue through three lights
6. Make a Left on Broadway

The Oakland Conference Center is located on the 7th floor of 1111 Broadway (on the corner of 11th and Broadway (across the street from the Marriott Hotel))

From Oakland International Airport

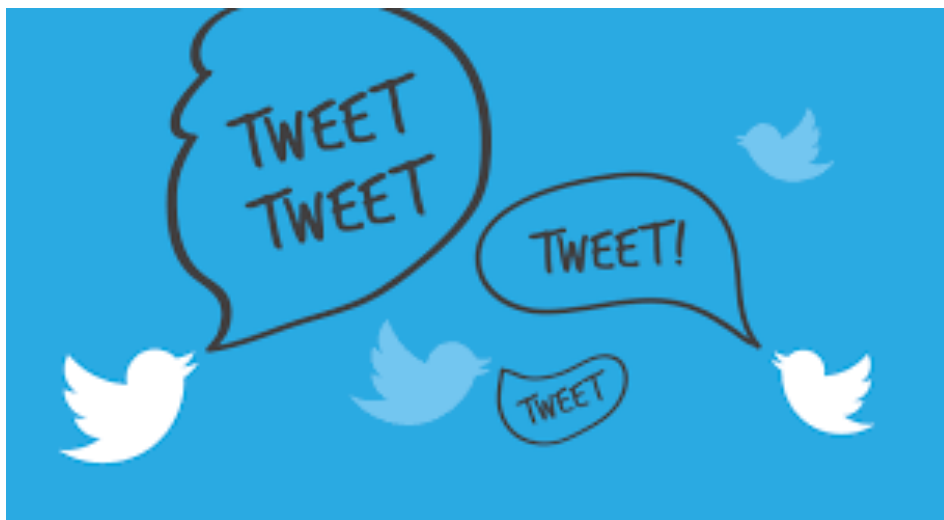
1. Take 880 North to the Broadway exit in Downtown Oakland
2. Make a right at the first light onto Broadway
3. Make a left onto 8th Street
4. Make a right onto Clay Street
5. Make a right on 11th Street

The Oakland Conference Center is located on the 7th floor of 1111 Broadway (on the corner of 11th and Broadway (across the street from the Marriott Hotel))

SOPHIA on Social Media



<https://www.linkedin.com/groups/8315897>



Twitter: @HIAsociety and @2016hiaworkshop

Tag us on your photos and statuses!
#2016PWSOPHIA